

JCB Family Club





Table of Content



Objective



Guidelines



Registration Process



Profile Validation



QR Codes Scanning Process

Loyalty Points Redemption Process & Guidelines



Authentication History



Feedback



Profile update



Summary & FAQs





About the Program



JCB Family Club is a Mobile App-based program, where member get instant Digital Incentive on the recommendation of JCB Genuine Parts. JFC program is enabled through JCB Live Link App.

Below is the salient feature of the program:



Check Genuinity of JCB Parts







JCB

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OTP enabled security





Objective

"JCB Family Club" JCB Loyalty Program (First of its kind in CE Industry)







JFC Registration Process

- JCB Dealer/ Distributor Login Process
- Customer Login Process
- Retailer/ Freelance Mechanic Login Process



JFC Login Process

- Download the JCB LIVE LINK app from Play Store.
- Select the JCB Family Club on Home screen.









Dealer / Distributor Login Process



• Dealer / Distributor will login through a pre-approved mobile number.

Login Country India Hobile Number Hobile States of the state of the st	Login Country India Mobile Number +91 7836139338 Enter OTP 191 Resend OTP Login Enter OTP	Login Country India ~ Mobile Number +91 7836139338 Enter OTP 1 2 3 4 5 6 Resend OTP Login	Tap to scan	QR Code code Manually Luthenticated Scans History/Page



Customer Login Process

• Customer will login through their mobile number and <u>do not need any approval</u>.



Continue to next page







Customer Login Process



Continue to next page





Customer Login Process





Retailer / Freelance Mechanic Login Process



• Retailer/ Freelance Mechanic will login through their mobile number & approved by authorities as per matrix -(Page No.9)







Retailer / Freelance Mechanic Login Process









JFC Profile Validation Process

- Role Request Rules & Guidelines
- Role Approval



Role Request Process & Rules



Role Approval

- Channel partner roles (Retailer, Freelance Mechanic, etc.) need to be approved. Approval authorities are mentioned below.
- Channel partners will send the approval request to the approver of their own state during JFC Sign.
- Role Approver will approve the role through the JFC (JCB live link). Role Approver will get SMS, and Notification while launching JFC.
- After Role Approval, requestee will get the SMS and status in App.

Channel Partner Role	Approval Authorities		
Dealers / Distributors	Approval not required, it is pre-approved		
Retailers	Dealer/ Distributor		
Freelance Mechanics	Dealer / Distributor /Retailer		
Customers	Approval Not required		

• JCB India reserves the rights to modify/withdraw the JFC program without prior notification.



Role Request Process & Rules







Role Request Process & Rules









Role Approval

- Dealer/ Distributor can approve the role of Retailer & Freelance Mechanic.
- Only after Role Approval, the requestee can scan and avail points as per his role.





Dealers/Distributors are advised to Approve/ Reject the Role within 24 hrs.

Automatic Log-out and Re login

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- The account will automatically log-out once the request is sent. Re-login following the same process.







QR Code Scanning

- QR Code Scanning Process
- Manual Code Entering Guide
- Possible Scanning Results
- QR Code Scanning & Loyalty Point Allotment Flow



Scanning Process & Loyalty Award







Manual QR Code Entering







Scanning Results





÷	Scan Result
	Congratulation!!
Part Num JSA0085	ber
MRP 100.00	
Mfg. Date 18/07/20	924
ndly check	the above information with product.

Already Scanned



Continue to next page



Scanning Results

















JFC Loyalty Points Redemption – JCB Dealer/ Distributor

- Points Redemption Rules & Guidelines
- Loyalty Points Redemption Flow
- Loyalty Points Redemption Process- for JCB Dealers/ Distributors



Rules & Guidelines



Loyalty Point Redemption

I. Beneficiaries will transfer their points to the Receiver, as mentioned below, and can claim a discount on their next purchase from Receivers.

Beneficiary	Point Receiver		
Customer	JCB Dealer, Retailer		
Freelance Mechanics	JCB Dealer, Distributor, Retailers		
Retailers	JCB Dealer, Distributor		
Dealers / Distributors	JCB		

2. Loyalty points can be redeemed against purchase of JCB Parts, Lubes & attachment

- 3. Points need to be transferred in multiple of 250 points.
- 4. One (1) Loyalty Point values to 50 Paisa*
- 5. Member redemption limit is 50000 Loyalty points (Rs 25000) per month.
- 6. Dealer/Distributor redemption limit is 1000000 Loyalty points (Rs 5 Lacs) per month.
- 7. Beneficiary (Transferee) and Receiver can see their transaction in the App.



Loyalty Account statement







Points Redemption Rules & Process-for Dealers / Distributors



- Dealer/ Distributor will receive points as per matrix mentioned in Rules and Guidelines.
- Dealer / Distributor can transfer their points to JCB only.
- Dealer/Distributor redemption limit is 1000000 Loyalty points (Rs 5 Lacs) per month.
- Points can be transferred in multiple of 250. Settlement will be at One (1) Loyalty Point equal to 50 Paisa.

(For Example: if dealer/distributor transfer 500 Points; JCB will settle Rs 250 Only* (T&C Apply)



* JCB India reserves the rights to modify/withdraw the JFC program, scheme etc. without prior notification.



Capturing of Loyalty points redemption during raising DBMS Invoice





JCE

Dealer's / Distributor's Invoice



 The Unique transaction ID (13 numeric Digits) should appear in the Invoice against JCB Family Club Number during the JFC Loyalty points redemption process.







JFC Loyalty Points Redemption - others

- Loyalty Points Redemption Process- for Freelance Mechanic/ Customer by:
 - A. Entering Registered Mobile number
 - **B.** Selecting User



A. Points Redemption Rules & Process- by entering Registered Mobile number

- Freelance Mechanic can transfer Loyalty points to any Retailer, Dealer or Distributor.
- Customer will transfer points to any Retailer or Dealer.
- Points will be transferred only to a registered mobile no. in JCB Family Club.





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B. Points Redemption Rules & Process- by selecting User

- Freelance Mechanic can transfer Loyalty points to any Retailer, Dealer or Distributor.
- Customer will transfer points to any Retailer or Dealer.









JFC Points Transfer Statement & History

- Loyalty Points Email Statement
- Authentication History



Email Statement







Authentication History









Feedback & Profile Update Process

- Feedback Process
- Profile Update



Feedback Process







FAMILY CLUB LIVE





\$

Settings

Settings

← Profile Change Here Name Ramjet Ku Mobile Number +91 123456789 Role Mechanic Update Profile <u>7</u>m Tap Here ! \$ Home Feedback Settings





• User can update his Name only.

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JFC Summary

- JFC Summary
- **FAQs**



Summary



Loyalty Point Allotment

- Retailers, Freelance Mechanics and customers will get Loyalty Points by scanning the same QR code on product labels.
- Retailers, Freelance Mechanics and customers will get the same or different loyalty Points based on the type of Products and roles and scheme applicable.
- Loyalty Points scheme can be changed or be withdrawn anytime, without prior notice.
- Each user will get loyalty points only once for one QR code, depending on the scheme.
- The retailer must scan the code before the Freelance Mechanic / Customer scans the code to get the loyalty points.
- Freelance Mechanic must scan the code before the Customer scans the code to get the Loyalty Points.
- Only one Mechanic will get the loyalty point from one code.
- Dealer, Distributor, and JCB staff will not get any loyalty points.
- Post the QR code scanning, the points will get credited to the beneficiaries' account
- The beneficiaries can see their points accumulate in the ledger in the App.



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FAQs

- I. What is JCB Family Club program?
- JCB Family Club is an application designed by JCB India which offers a Loyalty to the member.
- It verifies the authenticity of a product to the JFC member.

2. What are the benefits of using JFC?

- By scanning the QR code available on the MRP sticker of JCB Genuine part, the member gets instant loyalty points in form of digital rewards.
- These loyalty points can be claimed in form of discounts on their next JCB Genuine Part, Lube or attachment purchase. The Genuinety of the part can also be checked by scanning the QR Code.

3. Is JFC 2.0 free to use?

Yes, JFC 2.0 is FREE with benefits of all the available features.

4. How do I download & Install JFC? You don't need to download JFC app separately. It can be accessed through the JCB Livelink 4.0 app to get started.

5. Is JFC available for Android or IOS users?

JFC supports Android as well as IOS based smartphones.

6. Can I use JFC 2.0 Offline? No, JFC is not supported for Offline functionality.





- 7. Who can become a member of JCB Family Club?
- Retailer,
- Mechanic/ Independent workshop, and
- Customers can become a member of the JCB Family Club.

8. How can I start using JFC?

- Download the Livelink 4.0 app from Play store.
- Click on the JFC Icon in the Livelink 4.0 app.
- Get yourself registered in the JFC program.
- The member can then scan the QR code available on MRP Stickerof the JCB Genuine part & enjoy the loyalty benefits.

9. How do I register on JFC?

To register on JFC,

- Open the Livelink App and click on the JFC lcon.
- Complete the Signup process.
- Follow the instructions to enter your information and get registered in the program.

For more details, contact your nearest Dealership.

10. Can I use JFC on multiple mobile devices?

JFC cannot be used on multiple mobile devices.

II. I changed my registered mobile number; how can I access my JFC account again? Please contact nearest JCB Dealership.





12. Will I get loyalty benefits for a role which is under approval?

The member will get the JFC Loyalty benefits according to their selected role after the members Role Request is approved by the selected Approver.

13. My Role is not getting approved, what should I do?

Please wait for some time for your role to get approved by your selected Approver.

If it is taking more time than expected, contact your Approver.

14. I have selected an incorrect role. Now how can I request to change the Role?

Please contact nearest JCB Dealership.

15. I filled all the details to get registered but cannot access the QR code?

You can access scanning the QR Code only after your role gets approved from your selected Approver. If the problem persists even after that, please contact the nearest JCB Dealership.

16. Where can I find the QR code to scan?

The QR code is available on MRP sticker present on the JCB Genuine Product.

17. How can I scan the QR code?

JFC has an inbuilt scanner available to capture the QR code. Open JFC home screen and focus the mobile camera on the QR code. The scanner will automatically capture the QR code and then the member will receive instant Loyalty benefits.





18. How many times can the QR code be scanned?

The QR code can be scanned multiple times, but loyalty points can be availed only once for a member/ role, depending on the Loyalty matrix.

19. I am unable to Scan the QR code, what should I do?

- Following may be the possible reasons:
- •QR Codes scanned more than predefined limit.
- •QR code already scanned.
- •QR Code Validity expired.
- •User Account has been blocked.
- •QR Code is Invalid.
- Please check and contact the nearest JCB Dealership

20. How can I redeem the JFC Loyalty points?

• On JFC Home screen, select Loyalty points Statement/Redemption section and click on redeem option.

•The Loyalty points can be transferred through either selecting the Retailer/ Dealer/ Distributor's name from dropdown list or by entering the Retailer's/ Dealer's/ Distributor's registered mobile number.

• During the next purchase of JCB Genuine Part, the member will get discount from the Retailer/ Dealer/ Distributor selected based on the loyalty points transferred.

•The JFC member should ensure that the Unique transaction ID generated during the Loyalty points transfer must be clearly mentioned in their retail invoice.





21. Where can I see my Loyalty points statement?

A JFC member can see the complete loyalty points history by selecting the Loyalty points statement section on the JFC Home Screen.

22. Can I get Loyalty points in form of cash?

The Loyalty points can only be redeemed in form of discount during the member's next JCB purchase of Genuine Part, Lube or attachment.

23. How can I update my Profile?

The member can update their profile by going to Settings, click on Profile and click on Edit Profile. After editing, click on Update profile. The Profile will be updated.

24. Where can I find more help or support for JFC?

For any query, please contact your nearest JCB Dealership/Distributor or write to us at familyclub@jcb.com.







For any queries please contact:

Nearest JCB Authorized Dealer/

Distributor

JCB Regional Parts Manager

